**ACTIVITY 7: Building a LinkedIn Profile**





**Benefits**

1. Each month, 187 million users visit LinkedIn.
2. LinkedIn:

o provides an online professional presence

o contains content from your resume, cover letter, and references for others to see

o is a networking site that allows you to make new professional connections

o contains access to job listings

o contains Information for research on companies or people you are going to meet

o has a students’ job portal: **http://www.linkedIn.com/studentjobs**